

The Heritage of Wool Tour United Kingdom and Italy Tuesday 19th June – Tuesday 3rd July 2018



Fox & Lillie Rural is excited to offer you the opportunity to join us on our 2018 The Heritage of Wool study tour.

Fox & Lillie Rural's tours are unique and enriching as a result of our company's extensive history with over 70 years in the wool industry and a strong overseas network fostered through our parent company, Fox & Lillie export.

The Heritage of Wool tour will take place over 15-days, sending a group of 20-30 wool growers from around Australia over to the United Kingdom and Italy, where they will trace the journey of wool from farm gate right through to the final product.

The tour will explore a variety of woollen mills, many of which have a heritage in wool dating back many hundreds of years.

The tour will also visit fashion houses and explore the rich and vibrant cities and cultures that the United Kingdom and Europe have to offer.

Wool growers who have participated on our previous tours have returned with a greater understanding of their international customers and the range of processes of the woollen supply chain.

In many cases, growers have gone on to make changes to their farming practices from the knowledge they gained, which has resulted in greater profitability to their business.

Images from our previous Italy Wool Study Tour













Testimonials from our last wool trip (China and Vietnam)



We would like to thank Fox & Lillie for the opportunity to travel to China and witness first-hand, the many ways in which Australian wool is being used. To see raw wool from the bale processed into yarn, woven and then made into different types of fashion garments was very eye opening.

The whole experience broadened our understanding of the wool industry way beyond our farm gate.

Since returning we have made several changes to the way we operate our wool farming business on the basis of what we learned. We have tripled our merino ewe flock and have begun shearing every six months.

One of the highlights was the terrific group of like-minded woolgrowers that we were privileged to travel with, we would travel with any or all of you again in a heartbeat." We would highly recommend any woolgrower taking advantage of a Fox & Lillie Rural guided trip.





My experience of travelling to China, Vietnam and Hong Kong with Fox & Lillie Rural on their 2016 'Fleece to Fashion' tour was not only highly informative but also a lot of fun!

We visited businesses and facilities that were highly indicative of every step in the different wool processing systems. This opportunity enhanced my knowledge of how the wool supply chain works from greasy wool right through to high quality fabrics and garments.

The accommodation, food, cultural experiences and sight-seeing were excellent and very well organised due to the meticulous planning put in by the team at Fox & Lillie Rural.



Tour Itinerary

Tuesday 19 June – Australia

6:05pm Flight departs Sydney (stopover in Singapore)6:25pm Flight departs Melbourne (stopover in Singapore)

Wednesday 20 June – Bradford, U.K

(B.L.D)

9:10am Land in Manchester, United Kingdom

10:30-11:30am: Coach transfer to Bradford

Lunch

2:00pm: Hotel Check-in

Afternoon: At leisure

6:00pm: Restaurant Dinner

Thursday 21 June – Bradford, U.K

(B.L.D)

8:30am-5:30pm: Coach transfer to visit various mills in the area

Lunch

7:30pm: Restaurant Dinner

Friday 22 June – Bradford, U.K

(B.L.D)

8:30am-5:30pm: Coach transfer to visit various mills in the area.

Lunch

7:30pm: Restaurant Dinner

Saturday 23 June – London, U.K

(B.L)

6:30-10:30am: Transfer to London

10:30-11:30am: Guided tour of Savile Row, a street in London known principally for

its traditional bespoke tailoring and specialty clothing retailers

11:30am-1:00pm: Highlights of London with guide

1:30pm: Lunch

2:30pm: Hotel check-in

3:30-5:30pm: Guided walking tour

Dinner: At leisure

Sunday 24 June – Biella, Italy

(B.D)

8:30-11:30am: Guided walking tour

12:00pm: Hotel check-out and stroll to Victoria Station

12:30-1:10pm: Gatwick Express to Gatwick Airport

3:15-6:20pm: Flight to Milan

6:45-8:00pm: Coach transfer to Biella

8:30pm: Restaurant Dinner

Monday 25 June – Biella, Italy

(B.L.D)

8:30-5:30pm: Coach transfer for local mill visits for a day of technical visits around Biella, the home of combing wools in Italy. The tour will visit a number of spinning, weaving and knitting mills and manufacturers of garments

7:00pm Restaurant Dinner

Tuesday 26 June – Venice, Italy

(B)

9:00-10:15am: Coach transfer to Milan

10:50am-1:15pm: Train from Milan to Venice

2:00pm: Water taxi transfer to hotel

3:30-6:30pm: 'Orientation of Venice' guided walking tour from hotel

Dinner: At leisure

Wednesday 27 June - Venice, Italy

(B.L.D)

8:00-9:30am: Coach to Valdagno

9:30am-11:30pm: Tour of Marzotto, a vertically integrated combing mill and fabric

weaving company 12:00pm: Lunch

1:30-3:30pm: Coach from Valdagno to Treviso 3:30-5:00pm: Tour of the Benetton Head Offices

5:00-6:00pm: Treviso to Venice 7:00pm Restaurant Dinner

Thursday 28 June - Florence, Italy

(B.L.D)

7:00am: Water taxi transfer from hotel to train station

8:00-10:05am: Train from Venice to Florence

10:10am: Transfer to hotel for check-in

12:30pm: Lunch

3:00-6:00pm: 'Orientation of Florence' guided walking tour from the hotel

6:30pm: Restaurant Dinner

Friday 29 June – Florence, Italy

(B.L.D)

8:00am-12:30pm: Mill visits around Prato, the home of carding wools in Italy.

12:30pm: Lunch at a Tuscan vineyard

2:00-2:30pm: Transfer to Pisa

2:30-4:30pm: Explore the Leaning Tower of Pisa

5:30pm: Arrival at Hotel 7:00pm: Restaurant Dinner

Saturday 30 June – Rome, Italy

(B)

8:15am: Transfer from hotel to train station

8:52-10:17am: Train Florence to Rome

10:30am-1:30pm: Highlights of Rome via coach with guide

1:30pm: Leave baggage at hotel

2:00-6:00pm: Lunch and afternoon at leisure

7:00pm: Dinner at leisure

Sunday 1 July – Rome, Italy

(B.D)

9:30am-12:30pm: (OPTIONAL) - Imperial Rome guided walking tour from the hotel

Lunch: At leisure Afternoon: At leisure

7:00pm: Restaurant Dinner

Monday 2 July – Rome to Australia

(B)

9:15am: Hotel check-out

9:30am: Transfer to Roma Airport

12:00pm: Flight departs Rome for Australia

Tuesday 3 July

4:50pm: Flight arrives in Sydney

5:10pm: Flight arrives in Melbourne

Key: (B) = Breakfast Included, (L) = Lunch Included, (D) = Dinner Included.

Fox & Lillie Rural Heritage of Wool Tour Pricing

Based on 20 Participants.

Price per person: \$9675 AUD per person based on twin share (including economy

class airfares).

Single supplement: \$1700.

Terms and Conditions

First preference is reserved for clients of Fox & Lillie Rural.

Deposit of \$1000 per person required to secure your spot.

Deposits are required Monday 29th January 2018.

Deposits are non-refundable.

Costings are based on a minimum of 20 delegates travelling. Should the participant number fall below 20, this may result in the per person pricing being revised.

All prices are quoted in Australian Dollars.

Business class upgrade costs available upon request.

Travel Insurance is not included but Fox & Lillie Rural strongly recommends participates obtain travel insurance.

Contact

Please direct any enquiries to Eamon Timms on 0419 308 129 or eamon@flrural.com.au